FOR GENERATIONS TO COME

The Campaign for Georgetown
Family and Friends of Georgetown:

Today, as I write this, we approach the 220th autumn and welcoming of new students since William Gaston first set foot on the Hilltop in 1791. He was the first of just two students in the initial class. Already, housing was short. As the new college's dormitory was not yet under roof, both “Billy” Gaston and his classmate, Charles Wederstrandt (a distant cousin of Bishop John Carroll), sought lodging above a nearby tavern. Other factors, too numerous to recount, conspired to make the new academy’s start a tentative one.

But when Gaston finally crossed the threshold of the building later known as Old South, a door opened—both to his future and to Georgetown’s.

Gaston would go on to distinction in public service and become both father and grandfather of Georgetown graduates. And Georgetown, through the talent, lives and work of 10 generations of Gaston’s successors, has gone on to achieve national, and now international, stature.

With this prospectus, we reflect on the accomplishments of Georgetown’s past and offer our vision for its future. It is adorned with images of the iconic doorways of our campuses because this university is and has always been a place where thresholds are crossed, where doors are opened to young women and men of exceptional talent.

The vision we articulate here is one of growth and progress. It is a vision of broader and deeper institutional distinction, not for its own sake, but in service to our centuries-old mission to foster the creation and sharing of knowledge to the greater glory of God and the betterment of humankind. It is a vision propelled by the Jesuit commitment to the magis, “the more,” which induces us to the continuing pursuit of excellence.

In 1788, John Carroll wrote to a colleague: “We shall begin the building of our Academy this summer . . . on one of the loveliest situations that imagination can frame. . . . Do not forget to give and procure assistance.” Now as then, this and all great institutions of higher learning depend on the giving and procuring of assistance. I hope that these pages inspire you to continue the long tradition of support for Georgetown and its mission that began with those words.

As those who preceded us did, together we can set a course for Georgetown for generations to come.

Sincerely,

John J. DeGioia

At length I am safe arrived here after a journey of three days. Now you may congratulate me of being at that place where I have so long desired.

William Gaston to his mother
November 5, 1791
For Generations to Come
The Campaign for Georgetown

The Jesuit pioneers who founded Georgetown in 1789 had a bold vision: that their institution would be authentically Catholic and Jesuit—dedicated to the pursuit of truth to the greater glory of God and the betterment of humankind—and distinctly American—open to students of any religion and dedicated to forging leaders for the new nation.

Pursuing that vision has led Georgetown to its status today as one of the world’s most distinguished universities. Our mission—to create and communicate knowledge, to provide a place where people can realize their fullest potential, and to make a disproportionate difference in the world—is as relevant today as it was in 1789.

In the pages that follow, we present our vision for continuing the steeply ascendant path that has taken us in the span of a few decades from a highly regarded liberal arts college, superior at undergraduate teaching and distinguished for its professional graduate programs, to an elite research university of national and global stature. This is our charge because, as impressive as our rise has been, we are not content with merely maintaining it. In the spirit of the Jesuit concept of *magis*, or “the more,” we seek to surpass, to astonish anew.

To astonish anew. Because we believe that there is a role on the world stage for an institution of Georgetown’s academic caliber, distinctive sense of purpose, and Catholic and Jesuit values. Success will depend on the support of our extraordinary alumni and other valued members of the Georgetown community to help us realize the ambitious objectives laid out in this $1.5 billion campaign:

- $500 million to fund scholarships
- $500 million to invest in faculty and academic excellence
- $200 million to enhance student life and community experience
- $300 million to strengthen our capacity to pursue transformative opportunities

In the pages that follow, you will read more about these priorities and what they will mean for the Georgetown of today, tomorrow—and for generations to come.

We ask—we will depend upon—our community to continue the work of those who preceded us. By giving to Georgetown today, our supporters help us more fully realize the mission of Georgetown—through the creation and application of knowledge, through the advancement of dialogue and leadership, through the dissemination of core values animated by our Catholic and Jesuit heritage.

When this campaign has succeeded, every single member of the Georgetown community—students, faculty, alumni, parents, family and friends—will have felt its impact in a direct way: Through scholarship support or working with the renowned faculty we have brought to campus. Through state-of-the-art science classrooms. Through the experience of dynamic new course offerings or contributions to pioneering research. Through improvements large and small to the campus. Through opportunities to engage with mentors, classmates and friends both old and new. All of these are integral to the Georgetown experience. All will be immeasurably enhanced through this campaign.

More important, Georgetown will be a stronger institution, one better able to respond to the challenges of our time and uniquely qualified to seize the opportunities that are emerging in a world that is becoming interconnected at breathtaking speed and with unforeseen implications. This generation recognizes the need in our time for an institution that holds the pursuit of knowledge both as a noble undertaking in and of itself and as a means to contribute to society. This generation sees a role for an institution intent on building bridges of understanding between faiths and cultures.

This generation believes in the power of transcendent values, a perspective derived from living Catholic and Jesuit values for more than 220 years.

Standing on the firm foundation laid by the generations preceding us, we accept the mandate to build on what we have inherited. We invite you to join us in creating a greater Georgetown for generations to come.

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Unceasing Progress, Enduring Values
Paving the Way to the Greater Georgetown of Tomorrow

In every generation of our storied history, there have been pivotal moments of urgency, audacity, purpose and vision. From constructing Healy Hall in the 1870s to introducing meet-full-need financial aid a century later, our leaders have, by combining bold aspirations with fidelity to mission, created the preeminent institution of today.

Our extraordinary ascent over the past half-century is perhaps without equal. It did not happen by chance. Our leaders set a course. Our faculty and students vaulted the institution into the top tier of national research universities. Our supporters provided the philanthropy for strategic investments. The task before us now is to define and create the Georgetown of tomorrow.
The Generations campaign will advance Georgetown’s commitment to its mission: rooted in our Catholic and Jesuit traditions—to create and communicate knowledge. Its goals are guided by three strategic imperatives: preeminence—will be propelled by these investments.

1. Unwavering pursuit of academic excellence and research competitiveness
2. Deployment of university assets to address the issues of our age
3. Strengthening our financial foundations to advance the first two imperatives

Georgetown’s national and international status is the result of decades of work and strategy. … Our continued progress—from excellence to the result of decades of work and strategy—will be propelled by these investments.

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Attracting the Best Students

Goal: $500 million for undergraduate and graduate scholarships

Our identity as a great university is inextricably tied to our ability to ensure that the best students, regardless of socioeconomic status, can be here. Through our 1789 Scholarship Imperative, 1,789 scholarships averaging $25,000 will be given to undergraduates annually. This initiative, launched in 2009, was the first publicly announced objective of this campaign.

Graduate scholarships and fellowships are essential to remaining competitive in attracting the most promising of the next generation of scholars. Philanthropic investment allows these gifted students to continue their research—in the classroom, the lab, the clinic or the field. It also elevates the level of study and research in our expanding array of distinguished graduate programs.

Selected giving opportunities

• Endow an undergraduate scholarship through the 1789 Scholarship Imperative
• Endow a scholarship for a student in one of our graduate programs
• Endow a scholarship for a student in our business, law or medical schools
• Give a current-use gift to the Georgetown Fund, which supports scholarships

“1789 Scholar Khadijah Brydson

Before she ever set foot on Georgetown’s campus, Khadijah Brydson (C’14) had founded a nonprofit to help children resist gangs, won President Obama’s Volunteer Service Award and served as class valedictorian.

She had her pick of top universities, but she chose Georgetown because of its emphasis on community service and public policy and because of the generous scholarship she received. “My scholarship means more than financial aid to me,” says Khadijah, who is the first in her immediate family to attend college. “It is the foundation for my journey to change the world.”

Today, that journey includes representing her classmates on the College Academic Council and participating in the Georgetown University Gospel Choir, Georgetown Sisters for Christ and the Caribbean Cultural Circle. Khadijah also continues to run her nonprofit, Emerging from Lo Debar, which has mentored more than 250 children from communities with substantial violence rates.

Faculty and Academic Excellence

Goal: $500 million to support teaching, learning, research and discovery

Our faculty are the principal catalysts of the Georgetown mission and experience—communicating knowledge, cultivating critical thinking, mentoring and inspiring.

Establishing endowed chairs allows us to recognize the contributions of current faculty and provide additional resources to support their work. Endowed chairs also support strategic recruitment. Faculty excellence funds aid groundbreaking scholarship.

Investing in academic excellence promotes experiential learning—from thought-provoking first-year seminars to theory-meets-practice global internships. Support for our research centers encourages both cutting-edge scholarship and collaborative inquiry. Deepening our media resources in the sciences, technology and other disciplines allows our library to support new degree programs.

Selected giving opportunities

• Endow a chair in a strategic growth area to bring new talent to campus
• Endow a chair or professorship to recognize current faculty excellence
• Endow a faculty excellence fund to support research
• Endow a first-year seminar or student research fellowship to enrich the student academic experience
• Support digital resource acquisitions and preservation of valuable collections at Lauinger Library
• Fund an initiative at a research center on any of our campuses that advances understanding on complex issues

Amy Liu, Professor of Physics
Cura Personalis
One of the hallmarks of Ignatian spirituality and Jesuit education, cura personalis, or development of the whole person, acknowledges that while the classroom, laboratory and library are central, the Georgetown experience transcends those places—to the playing field, stage, retreat center and community.

Student Life and Community Experience

Goal: $200 million to enhance the campus environment

Georgetown is its people, but it is also a place where those people come together to work, study and learn. Investing in facilities and co-curricular programming is central to our continued eminence.

We envision the New South Student Center as a vibrant, multifunctional gathering place; the W. Proctor Harvey medical amphitheater transforming medical education; and a new Intercollegiate Athletics Center, the first varsity athletics building since McDonough Gymnasium was built in 1951.

Renovating Dahlgren Chapel—so that it can remain the spiritual center of Georgetown for generations to come—is one of our highest priorities. The Calcagnini Contemplative Center, in rural Virginia, will provide a permanent space for our retreat programs. Endowing chaplaincies for other major faith traditions will sustain our historical respect for the plurality of beliefs among the Georgetown community even as we cherish our Catholic and Jesuit identity.

Selected giving opportunities
• Name the New South Student Center or one of its facilities
• Name the Intercollegiate Athletics Center or one of its facilities
• Name a study area in Lauinger Library or a fine arts gallery in the Walsh Building
• Endow an athletics scholarship
• Endow a chaplaincy

Transformative Opportunities

Goal: $300 million to define the Georgetown of the future

The Georgetown that is celebrated by, and home to, future generations will be shaped by transformative opportunities that were first imagined in the For Generations to Come campaign.

As the horizons of human knowledge extend ever outward and our world faces unprecedented and ever more complex problems, universities must respond if they are to remain relevant and competitive. The distinct challenge for Georgetown is to respond in a way that reflects our Catholic and Jesuit tradition and values.

To advance our mission of creating knowledge and helping our students to realize their full potential as individuals and citizens, Georgetown must both nurture and grow what already distinguishes us as well as command emerging fields and pioneer new disciplines.

Transformative opportunities are at the heart of this work. These are the initiatives that will help define the Georgetown of the future. They have three common attributes:
1. They build on existing strengths of the university to establish greater expertise and competitive advantage
2. They advance the university’s core mission of creating and sharing knowledge
3. They permit the university to contribute meaningfully to the understanding of and responses to the most important issues and challenges of our time

With donor support, Georgetown will invest in a range of carefully identified initiatives in areas such as public policy, engaged ethics, environmental studies, human development, global health, neurologic disease and stroke research, personalized cancer treatment, and business, law and governance.

Selected giving opportunities
As ambitious as the above list of initiatives is, it does not represent the entirety of Georgetown’s key initiatives. Here are just a few ways in which you can help Georgetown pursue opportunities that will help shape our place and impact in the world for generations to come:
• Endow a competitive grant program for cutting-edge and collaborative research
• Endow a fellowship program
• Endow a conference to convene leading scholars, practitioners and students
• Endow a directorship for a new initiative
• Fund a visiting fellows program
• Invest in innovations in teaching and learning
• Initiate a transformative opportunity through a planned gift

For Generations to Come: The Campaign for Georgetown
Major Priorities of the Campaign

All of Georgetown’s schools and major divisions will benefit directly from the support of alumni, parents and friends in this campaign. Below are just some of the major objectives. The Georgetown Public Policy Institute, Kennedy Institute of Ethics, Georgetown Learning Initiatives and Berkley Center for Religion, Peace and World Affairs also have major fundraising objectives in the campaign.

Georgetown College

- Expand the sciences through endowed chairs and professorships
- Enhance strategic academic areas with endowed faculty positions
- Sustain Jesuit presence through endowed chairs and fellowships
- Establish a College Faculty Excellence Fund
- Secure the future of freshman-year Ignatius seminars through endowment
- Create a fine arts gallery in the Walsh Building

Walsh School of Foreign Service

- Endow 12 chairs in various academic disciplines
- Build programs in global human development and Asian studies
- Establish a School of Foreign Service Faculty Excellence Fund
- Fund the Graduate Student Field Projects Fund and scholarships
- Fund the Communication and Alumni Initiative
- Fund the Women in International Affairs Initiative

McDonough School of Business

- Fund undergraduate programs such as first-year seminars, global experience
- Fund graduate scholarships and global residencies
- Build programs in entrepreneurship, real estate finance
- Build programs in financial markets and policy, social enterprise
- Endow 17 chairs and professorships, primarily in business administration
- Establish a McDonough School of Business Faculty Excellence Fund

Athletics

- Build the Intercollegiate Athletics Center
- Endow 20 athletics scholarships
- Endow coaching positions
- Expand engagement and support through Hoyas Unlimited

Student Affairs

- Create a student center in the New South residence hall
- Support the Institute for College Preparation
- Enhance student leadership programs in the Jesuit tradition of service to others

Georgetown University Law Center

- Endow 10 chairs and professorships
- Fund scholarships and loan repayment fellowships
- Establish a Law Fund for Transformational Learning Initiatives
- Establish a Transactional Law Clinic
- Establish a Center for Law, Business and Governance
- Support a Center for the Study of the Legal Profession

Georgetown University Medical Center

**SCHOOL OF MEDICINE**

- Fund medical student scholarships
- Create the W. Proctor Harvey medical teaching amphitheater
- Transform learning spaces into next-generation classrooms

**LOMBARDI COMPREHENSIVE CANCER CENTER**

- Develop the Georgetown Database of Cancer (G-DOC)
- Support breast, gastrointestinal and prostate cancer research and therapy
- Invest in programs in population sciences and cancer disparities

**BIO MEDICAL RESEARCH ENTERPRISE**

- Advance research in neurologic diseases
- Train the next generation of physician-scientists
- Fund translation of scientific discoveries into clinical applications

School of Nursing & Health Studies

- Endow professorships in nursing, human science, international health
- Fund graduate and undergraduate scholarships
- Renovate and enhance student life space
- Support the Center for Health Equity

Georgetown University Library

- Upgrade spaces in Lauinger Library for study, collaboration and invention
- Support innovative research in the Special Collections Research Center
- Deepen resources in the sciences, technology and multimedia
- Preserve cultural and intellectual assets unique to Georgetown
- Endow library leadership positions
- Provide resources for the Office of Copyright and Rights Management

Mission & Ministry

- Complete the renovation of Dahlgren Chapel
- Endow five chaplaincies for the major faith traditions
- Endow retreats for the major faith traditions
- Build the Calcagnini Contemplative Center and fund its operations
- Fund enhancements to sacred spaces across campus
Sustaining and advancing Georgetown is a sacred trust that has been handed down to us through the generations... over more than two centuries... from John Carroll himself. Now it is up to us—and only us—to secure Georgetown’s place in the first rank of the world’s universities.

Let us prove worthy of that trust—so that all of those who come after us will recognize that we acted in the true spirit of Georgetown.

John J. DeGioia